



## SID VEHICLE DISPLAYS AND INTERFACES 2015

411 Lafayette Street, Suite 201

New York, NY 10003

### **23rd Annual Symposium on Vehicle Displays** ***Best in Show Award***

The Detroit chapter of SID is pleased to announce an exciting industry honor, the **Best in Show** award, highlighting the most significant new products and technologies shown at the exhibit tables during the Vehicle Display Symposium.

The organizing committee will review those products, prototypes, and processes exhibited at the company tabletops and the winner will be selected for their ability to excite vehicle display experts and the conference attendees.

All exhibiting companies will be considered for the Best in Show award.

#### **Award Evaluation**

The Best in Show award is intended to honor the most significant advances in vehicle display technology and systems, products, prototypes, and manufacturing processes presented by exhibitors during the Vehicle Display Symposium.

The following factors will be used by the award committee to evaluate the exhibit material:

- Timeliness and significance to the vehicle display industry of the products, prototypes, processes, and technologies exhibited
- Creative booth design that improves the aesthetics of the Table Top, will also be considered in the overall evaluation

#### **Selection and Presentation**

The organizing committee of the SID Detroit chapter will select the **2016 Best in Show** award winner based on an onsite review of the participating exhibiting companies. Final selection will be made at the actual exhibition. The Blue Ribbon award will be presented to the winner Wednesday morning. The Winner will be encouraged to mount the blue ribbon in a visible location at their exhibit table for the remainder of the day. ***The Winner will also be given a complimentary table top at the 2017 Symposium!***

If you have any questions about the Best in Show award, please contact:

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