



SID VEHICLE DISPLAYS AND INTERFACES 2017
411 Lafayette Street, Suite 201
New York, NY 10003

***24th Annual Symposium on Vehicle Displays:
Vehicle Displays & Interfaces 2017
September 26-27, 2017
Burton Manor Conference Center, Livonia, MI***

Registration

Tabletop Exhibitors and Sponsors may have as many exhibit-only passes as they require for personnel staying in the exhibit area. Please send us the names of your exhibit staff for name badges by Friday, September 15th. Any personnel that wish to attend the technical sessions must register at the early-bird full conference rate (\$300 for members, \$400 for non-members). Please refer to the conference website for more information: <http://vehicledisplay.org/registration.html>

Show Directory

A printed directory will be available to all attendees. Please provide a 25-35 word description of your exhibit no later than August 25th to Samantha Tola at stola@pcm411.com.

Best in Show Award

All exhibiting companies will be considered for the Best in Show Award. The organizing committee will review those products, prototypes, and processes exhibited at the company tabletops and the winner will be selected for their ability to excite vehicle display experts and the conference attendees. Creative booth design that improves the aesthetics of the tabletop, will also be considered in the overall evaluation. For more information please visit <http://www.vehicledisplay.org/exhibition.html>

Exhibitor Presentations

The Symposium will feature a session of presentations by tabletop exhibiting companies on Tuesday morning, September 26th. This presentation can provide you, the exhibitor, with greater exposure to attendees who want to know more about your company's products and services. Each exhibitor will be allowed to present 2 slides (3 minutes). If you are interested please email Mark Goldfarb (mgoldfarb@pcm411.com) your slides to confirm your participation no later than Friday, August 25th.

Set-Up and Dismantling

All freight you ship in will be by your table(s) by 1:00 PM on Monday, September 25th. You can set up your display between 1:00 and 5:00 PM on the 25th and beginning at 7:00 AM on Tuesday, September 26th. It must be set up by 9:00 AM on Tuesday, September 26th. A decorator will not be contracted for this show and therefore all exhibitors will need to set up and dismantle their exhibits themselves. Tabletops should be dismantled after lunch on Wednesday, September 27th.

Electricity

Each table will be provided with 110 Volt-20 Amps of electricity. You are allowed to bring your own power strips and extension cords but you are not allowed to exceed the 20 amps allotted for each table.

Shipping Information

Please use the attached shipping form if you are shipping your booth materials to the venue.