



**EARLY BIRD REGISTRATION FORM  
SID VEHICLE DISPLAYS AND INTERFACES 2017  
SEPTEMBER 26-27, 2017  
BURTON MANOR CONFERENCE CENTER, LIVONIA, MI**

**REGISTER BEFORE SEPTEMBER 8, 2017 AND SAVE \$50.00**

**PART I. NAME AND ADDRESS**

This address will be used to mail confirmations and all other SID related material. Please check if this is your:  Home  Business address.

First Name \_\_\_\_\_ Last (Family) Name \_\_\_\_\_ Title/Dept. \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PART II. REGISTRATION**

CIRCLE CHOICES

Before Sept. 8 After Sept. 8

Registration Fee (Member)* .....	<b>\$300.00</b>	\$350.00
Registration Fee (Non-Member)* (Includes 1 year SID Membership).....	<b>\$400.00</b>	\$450.00
Student Registration Fee (Includes 1 year SID Membership sponsored by the Detroit Chapter)* .....	<b>\$ 50.00</b>	\$ 50.00
Life Member Registration Fee* .....	<b>\$ 50.00</b>	\$ 50.00
Exhibit Only Registration Fee .....	<b>\$ 50.00</b>	\$ 50.00
Tuesday Evening Dinner (Big Fish Dearborn).....	<b>\$ 60.00</b>	\$ 60.00

\*Fee includes a copy of the Digest and Presentation CD-ROM (when available), refreshments, lunches, and complimentary entrance to the tabletop exhibits

**PART III. PROFESSIONAL INFORMATION**

→ 100)  Yes, I wish to receive/continue to receive *Information Display Magazine*.  
 Your signature is required to validate this audit information

Signature \_\_\_\_\_ Date \_\_\_\_\_

**1. Are you professionally involved with information displays, display manufacturing equipment/materials, or display applications?**

110)  Yes 111)  No

**2. What is your principle job function? (check one)**

- 210)  General/Corporate/Financial
- 211)  Design, Development Engineering
- 212)  Engineering Systems (Evaluation, OC, Stds.)
- 213)  Basic Research
- 214)  Manufacturing/Production
- 215)  Purchasing/Procurement
- 216)  Marketing/Sales
- 217)  Advertising/Public Relations
- 218)  Consulting
- 219)  College or University Education
- 220)  Other \_\_\_\_\_

**3. What is your organization's primary end product or service? (check one)**

- 310)  Cathode-ray Tubes
- 311)  Electroluminescent Displays
- 312)  Field-emission Displays
- 313)  Liquid-crystal Displays and Modules

- 314)  Plasma Display Panels
- 315)  Displays (Other)
- 316)  Display Components, Hardware, Subassemblies
- 317)  Display Manufacturing Equipment, Materials, Services
- 318)  Printing/Reproduction/Facsimile Equipment
- 319)  Color Services/Systems
- 320)  Communications Systems/Equipment
- 321)  Computer Monitors/Peripherals
- 322)  Computers
- 323)  Consulting Services, Technical
- 324)  Consulting Services, Management/Marketing
- 325)  Education
- 326)  Industrial Controls, Systems, Equipment, Robotics
- 327)  Medical Imaging/Electronic Equipment
- 328)  Military/Air, Space, Ground Support/Avionics
- 329)  Navigation & Guidance Equipment/Systems

- 330)  Oceanography & Support Equipment
- 331)  Office & Business Machines
- 332)  Television Systems/Broadcast Equipment
- 333)  Television Receivers, Consumer Electronics, Appliances
- 334)  Test Measurement & Instrumentation Equipment
- 335)  Transportation, Commercial Signage
- 336)  Other \_\_\_\_\_

**4. What is your purchasing influence?**

- 410)  I make the final decision
- 411)  I strongly influence the final decision
- 412)  I specify products/services that we need
- 413)  I do not make purchasing decisions

**5. What is your highest degree?**

- 510)  A.A., A.S., or equivalent
- 511)  B.A., B.S., or equivalent
- 512)  M.A., M.S., or equivalent
- 513)  Ph.D. or equivalent

**6. What is the subject area of your highest degree?**

- 610)  Electrical/Electronics Engineering
- 611)  Engineering, other

- 612)  Computer/Information Science
- 613)  Chemistry
- 614)  Materials Science
- 615)  Physics
- 616)  Management/Marketing
- 617)  Other \_\_\_\_\_

**7. Please check the publications that you receive personally addressed to you by mail. (Check all that apply)**

- 710)  EE Times
- 711)  Electronic Design News
- 712)  Solid State Technology
- 713)  Laser Focus World
- 714)  IEEE Spectrum

**8. Who else at this location should be receiving a FREE subscription to Information Display Magazine?**

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

**REFUND/CANCELLATION DEADLINE**

No refunds or cancellations after **September 8, 2017**.



# EARLY BIRD REGISTRATION FORM SID VEHICLE DISPLAYS AND INTERFACES 2017

Name \_\_\_\_\_

## PART IV. PAYMENT INFORMATION

### PAY BY CHECK:

Enclose check payable to: SID Vehicle Display Symposium  
Checks made out improperly will be returned. Checks must be drawn on a U.S. bank in U.S. funds.

### PAY BY CREDIT CARD:

VISA    MasterCard    AMEX    Diner's Club    JCB

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

*Advance registrations received without payment will NOT be processed.*

## THREE WAYS TO REGISTER

### BY MAIL:

Send completed form and payment to:  
SID Vehicle Display Symposium  
Attn: Mark Goldfarb  
411 Lafayette Street, Suite 201  
New York, NY 10003

### BY FAX:

Fax completed form to:  
(212) 460-5460  
(Credit Card payment only)

### ON THE WEB:

Register online at:  
<https://www.etches.com/vehicle17>

Call 1-800-350-0111 or (212) 460-9700 or email [mark@sid.org](mailto:mark@sid.org) to confirm your registration or with any registration related questions.

*Please complete the reverse side of this form.*