



**24th Annual Symposium on Vehicle Displays: Vehicle Displays & Interfaces 2017**

**September 26-27, 2017**

**Burton Manor Conference Center, Livonia, MI.**

**BECOME A TABLETOP EXHIBITOR:**

Exhibiting at the 24th Annual Symposium on Vehicle Displays is a unique opportunity to offer your products and/or services to representatives of the automotive-display industry. This powerful symposium disseminates the latest advancements being made in flat-panel-display compliant with the automotive industry. Being located in the heart of North American auto industry will attract the leading manufactures and researches to attend the event. **CALL TODAY** to discuss why Vehicle Displays should be part of your 2017 business strategy.

**CONTRIBUTED PAPERS ARE SOLICITED IN THE FOLLOWING AREAS:**

- **Automotive market**
  - Usage of and trends in automotive displays & interfaces and applications
  - Customer acceptance and feedback on different display and interface technologies
  - Regulation and trends related to in-vehicle interactions
- **Display, lighting and system tech. applicable to vehicular applications or other devices for lighting, signaling, etc.**
  - Display technologies and components (LCD, OLED, LEDs, MEMS, RGB Lasers, ICs, etc.)
  - Optical components (illuminators, coatings, films, polarizers, lenses, prisms, etc.)
  - LED, OLED or other devices for lighting, signaling, etc.
- **Human machine interface (HMI) and system solutions to reduce user's task time and system power**
  - Display system legibility (such as Electronic Mirrors), visual performance, driver distraction, etc.
  - Touch screen, haptic and acoustic technologies to improve user's response
  - Driver/User interfaces (devices, human factors, etc.)
  - HMI tools and methods (software development) and metrology for MM (Multi Modal) HMI
  - Head up displays, augmented reality, night vision systems and components
  - Driver assist features (Navigation, ADAS, collision warning, etc.) toward Autonomous Drive
  - Infotainment and projection displays
  - Tools and techniques for measuring HMI efficacy
- **Application issues with vehicular displays, lighting, and HMI**
  - Optical, mechanical, electrical, and thermal performance
  - Modeling and Simulation
  - Metrology and Testing
  - Electrical interfaces (ICs, connectors, power management, video communication, etc.)
- **Advanced technologies for displays, touchscreens, sensors and processors.**
  - Sunlight readable, curved, flexible, low power, ultra-high contrast displays and touch technologies
  - Flexible and color E-Paper technologies (low power, sunlight readable)
  - Metal oxides and organic semiconductors based flexible electronics
  - Nano-materials and nanotechnology
  - Touch input devices
  - Photovoltaic devices
- **NEW: Poster session on HMI technology & applications focused on student/university work**

***Don't miss this opportunity to showcase your products and services before the leading manufacturers and researchers in the automotive display industry.***

**RESERVE YOUR TABLETOP TODAY!**

**CONTACT: MARK GOLDFARB**

Tabletop cost \$800.00 which includes a 6 foot table and 2 chairs

Exhibit Hours

Tuesday, September 26 9:00 am to 5:00 pm

Wednesday, September 27 9:00 am to 12:00 pm

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