



SID Vehicle Displays and Interfaces Symposium  
 September 10– 11, 2024  
 Huntington Place  
 1 Washington Blvd.  
 Detroit, MI

quick facts

**BOOTH EQUIPMENT**

**10x10 Booth Package w/ Furniture package:**

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 6’x30” skirted table
- Two (2) chairs
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number
- **Registration Benefits (10x10 booth)**
- One (1) full conference registration
- Two (2) exhibit hall only staff registrations
- Unlimited: \$25 discount on exhibit hall only registration

**6x10 Booth Package w/ Furniture package**

- 8’ high back wall drape and 3’ high side rail drape
- One (1) 4’x30” skirted table
- One (1) plastic chair
- One (1) wastebasket
- 10-amp power – exhibitor is permitted to bring their own power strip
- One (1) 7”x44” exhibit ID sign to include company name and booth number
- **Registration Benefits (6x10 booth)**
- One (1) exhibit hall only staff registration
- Unlimited: \$25 discount on exhibit hall only registrations

**EXHIBITOR MOVE-IN**

Monday	September 9, 2024	1:00 PM - 4:30 PM
Tuesday	September 10, 2024	7:00 AM - 8:30 AM

**EXHIBIT HOURS**

Tuesday	September 10, 2024	9:00 AM - 7:00 PM <i>(exhibitor reception 5:30 PM – 7:00 PM)</i>
Wednesday	September 11, 2024	9:00 AM - 2:00 PM

**EXHIBITOR MOVE-OUT**

Wednesday	September 11, 2024	2:00 PM - 5:00 PM
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**AV RENTAL**

Premier Creative Group is the exclusive AV rental company for the Vehicle Displays and Interfaces Conference. Information and rental order form can be found in the Exhibitor Service Kit.

## SHOW DIRECTORY

A printed exhibitor directory will be available to all attendees. Please add your company description no later than August 1, 2024. Remember, your description will be included in the official SID Vehicle Displays & Interfaces Exhibit Guide. [Click here](#) to update your record.

## BEST IN SHOW AWARD

As in the past, the attendees will vote for the Vehicle Display Best in Show award. All exhibitors are automatically entered. Voting will take place Tuesday, September 10th from 9:00 AM - 7:00 PM.

## HOTEL INFORMATION

There is no hotel block for the 2024 Vehicle Displays & Interfaces Symposium. [Click here](#) for a list of hotels convenient to the conference center.

## PARKING INFORMATION

The fee to park at the Huntington Plane is \$20 a day. See [map](#) for parking garage options and directions.

## REQUEST FOR EXHIBITOR PRESENTATIONS

The Symposium will once again feature a session of presentations by exhibitors during the technical program. The exhibitor presentations will take place on Tuesday, September 10, beginning at 10:50 am and ending at 12:10 pm. Lunch in the exhibit hall will follow the presentations. [Click here](#) to view the conference program.

## EVENT SPONSOR PRESENTATION DETAILS:

- Event Sponsors will present first, in alphabetical order
- Two (2) slides and 3 minutes (slides due by September 4<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com))
- Confirm your participation by August 15<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com)

## EXHIBITOR PRESENTATION DETAILS:

- Exhibitors will begin presentations, in alphabetical order, after the Event Sponsors
- 1-minute presentation - no slides
- Confirm your participation by August 15<sup>th</sup> to [drocco@pcm411.com](mailto:drocco@pcm411.com)

Your presentation will give you time to introduce your company and invite the attendees to visit your booth to learn more about your products and/or services. We look forward to seeing you in Detroit. Please let me know if you have any questions and don't forget to confirm your participation by August 15th.